

7669 Stagers Loop Delaware, OH 43015

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Account Types

National/Political Candidate

2716 PENCE/GOV/R

Buyer Name Sales Office

EVERSOL, WHITNEY

Salesperson

Click, Steve (1579)

Phone/Fax

Comments Billing Type

PENCE/GOV/R

Standard

Strategic Media Placement

Indianapolis, IN 46204

VideoIndiana, Inc. 1000 N. Meridian Street

Brand Product Agency Schedule Dates Advertiser

Contract #

102905

REP/GOVERNOR (2757) Political/Governor (1126) Strategic Media Placement (3256) Mike Pence for Indiana (9082) 09/25/12-10/08/12

Demo 용 용 Headline # Entered By Last Modified Date Entered 09/24/12 09/24/12 A35+ 8

Normal ECR07906107

15.00 \$48,705.00 \$8,595.00

Sales Tax Net Total

Order Type Nancy Lavely

Commission Commission % Package Deal

> WTHR (WTHR)
> By Broadcast Month
> Sep. 2012
> Oct. 2012 Grand Total: **Spots** 34 43 Rate \$27,750.00 \$29,550.00 \$57,300.00

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Accepted-Agency/Advertiser:		14.0 Normal Line / SPOT (14)	13.0 Normal Line / SPOT (13)	12.0 Normal Line / SPOT (12)	11.0 Normal Line / SPOT (11)	10.0 Normal Line / SPOT (10)	9.0 Normal Line / SPOT (9)	8.0 Normal Line / SPOT (8)	7.0 Normal Line / SPOT (7)	6.0 Normal Line / SPOT (6)	5.0 Normal Line / SPOT (5)	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
		09/30/12-09/30/12	09/30/12-09/30/12	09/29/12-09/29/12	09/25/12-09/29/12	09/25/12-09/28/12	09/25/12-09/28/12	09/25/12-09/28/12	09/25/12-09/28/12	09/25/12-09/28/12	09/27/12-09/27/12	09/30/12-09/30/12	09/25/12-09/28/12	09/25/12-09/28/12	09/25/12-09/28/12	Dates
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Accepted-Station:	CONFIRMATION CONTRA				(EST)	ST)	ST)	ST)				ST)			ST)	Run Times SPW
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,		\$250.00	\$150.00	\$300.00	\$1,400.00	\$1,100.00	\$1,000.00	\$1,200.00	\$350.00	\$400.00	\$200.00	\$450.00	\$450.00	\$500.00	\$300.00	Rate
Comments:		\$250.00	\$150.00	\$300.00	\$7,000.00	\$2,200.00	\$3,000.00	\$4,800.00	\$1,050.00	\$400.00	\$200.00	\$450.00	\$1,350.00	\$1,500.00	\$600.00	Total
		\$250.00 WTHR (WTHR)	\$150.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$7,000.00 WTHR (WTHR)	\$2,200.00 WTHR (WTHR)	\$3,000.00 WTHR (WTHR)	\$4,800.00 WTHR (WTHR)	\$1,050.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$200.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	\$1,350.00 WTHR (WTHR)	\$1,500.00 WTHR (WTHR)	\$600.00 WTHR (WTHR)	Station
		7-8A SUNRISE	6-7A SUNRISE	6-7A SUNRISE	11-11:35P LATE NEWS	7:30-8P JEOPARDY	7-7:30P WHEEL	6-6:30P EARLY NEWS	4-SP DR PHIL	3-4P ELLEN	2-3P DR OZ	10-11A MEET THE PRESS	7-9A TODAY	6-7A SUNRISE	5-5:30A SUNRISE	Comments
!		9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	Entered

<sup>&</sup>quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



7669 Stagers Loop Delaware, OH 43015 Strategic Media Placement

Comments Billing Type Account Types

PENCE/GOV/R

Standard

Indianapolis, IN 46204

VideoIndiana, Inc. 1000 N. Meridian Street

Schedule Dates Contract #

Advertiser

EVERSOL, WHITNEY Click, Steve (1579) REP/GOVERNOR (2757) Strategic Media Placement (3256) 09/25/12-10/08/12 National/Political Candidate Political/Governor (1126) Mike Pence for Indiana (9082) 2716 PENCE/GOV/R 102905

Sales Office

Salesperson

Phone/Fax Buyer Namo Brand Product Agency

Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	<del>2</del>	Entered By	Last Modified	Date Entered
	\$48,705.00	\$8,595.00	15.00		Normal	A35+	ECR07906107	8	Nancy Lavely	09/24/12	09/24/12
			•					Grand Total:	Sep. 2012	By Broadcast Month	WTHR (WTHR)
							*	I	4 4	Spots	'
							\$57,300.00	457,000.00	\$27,750.00	Rate	

Accepted-,		28.01	27.0	26.01	25.0	24.0	23.01	22.01	21.01	20.01	19.01	18.01	17.01	16.01	15.01	Line
Accepted-Agency/Advertiser:		28.0 Normal Line / SPOT (28)	27.0 Normal Line / SPOT (27)	26.0 Normal Line / SPOT (26)	25.0 Normal Line / SPOT (25)	24.0 Normal Line / SPOT (24)	23.0 Normal Line / SPOT (23)	22.0 Normal Line / SPOT (22)	21.0 Normal Line / SPOT (21)	20.0 Normal Line / SPOT (20)	19.0 Normal Line / SPOT (19)	18.0 Normal Line / SPOT (18)	17.0 Normal Line / NFL (17)	16.0 Normal Line / SPOT (16)	15.0 Normal Line / SPOT (15)	Line Type / Break Type (Ref #)
		10/02/12-10/06/12	10/02/12-10/02/12	10/01/12-10/03/12	10/01/12-10/05/12	10/02/12-10/05/12	10/02/12-10/04/12	10/01/12-10/05/12	10/07/12-10/07/12	10/01/12-10/03/12	10/02/12-10/05/12	10/01/12-10/05/12	09/30/12-09/30/12	09/30/12-09/30/12	09/30/12-09/30/12	Dates
O		4	w	w	w	w	w	w	4	4	4	4	w	w_	2	Sec Length
Date: Accepte	) )	:30 11P- 11:35P (EST)	:30 7:30P- 8P (EST)	:30 7P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 4P- SP (EST)	:30 3P- 4P (EST)	:30 2P- 3P (EST)	:30 10A- 11A (EST)	:30 7A- 9A (EST)	:30 6A- 7A (EST)	:30 5A- 5:30A (EST)	:30 8:15P- 11:30P (EST)	:30 9A- 10A (EST)	:30 8A- 9A (EST)	ength Run Times
Accepted-Station:	CONFIRMATION CONTRACT	5	1	2	_	u	2	w	_	2	4	ω	1	14	<u> </u>	WdS
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Ü		\$700.00	\$1,100.00	\$1,000.00	\$1,200.00	\$550.00	\$400.00	\$400.00	\$350.00	\$400.00	\$500.00	\$175.00	\$3,800.00	\$250.00	\$450.00	Rate
Comments:		\$3,500.00	\$1,100.00	\$2,000.00	\$4,800.00	\$1,650.00	\$800.00	\$1,200.00	\$350.00	\$800.00	\$2,000.00	\$525.00	\$3,800.00	\$250.00	\$450.00	Total
		\$3,500.00 WTHR (WTHR)	\$1,100.00 WTHR (WTHR)	\$2,000.00 WTHR (WTHR)	\$4,800.00 WTHR (WTHR)	\$1,650.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$350.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	\$2,000.00 WTHR (WTHR)	\$525.00 WTHR (WTHR)	\$3,800.00 WTHR (WTHR)	\$250.00 WTHR (WTHR)	\$450.00 WTHR (WTHR)	Station
		11-11:35P LATE NEWS	7:30-8P JEOPARDY	7-7:30P WHEEL	6-6:30P EARLY NEWS	4-SP DR PHIL	3-4P ELLEN	2-3P DR OZ	10-11A MEET THE PRESS	7-9A TODAY	6-7A SUNRISE	5-5:30A SUNRISE	8:15-11:30P NFL FOOTBALL 9/24/12	9-10A SUNRISE	8-9A TODAY	Comments
ŀ	ŀ	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/	9/24/12	9/24/12	Entered

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



Delaware, OH 43015 7669 Stagers Loop Strategic Media Placement

> Phone/Fax Buyer Name Sales Office

> > EVERSOL, WHITNEY

Comments Billing Type Account Types

PENCE/GOV/R

Standard

National/Political Candidate

2716 PENCE/GOV/R

Net Total

Sales Tax

Commission %

Package Deal

Commission

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Brand

Product Agency Salesperson Advertiser Schedule Dates Contract # Click, Steve (1579) 09/25/12-10/08/12 REP/GOVERNOR (2757) Political/Governor (1126) Strategic Media Placement (3256) Mike Pence for Indiana (9082) 102905 Demo Order Type <del>စို</del> Last Modified Data Entered Headline # Entered By

09/24/12 Nancy Lavely 09/24/12

WTHR (WTHR)
By Broadcast Month
Sep. 2012 Stock Stock

\$27,750.00 \$27,550.00 \$29,550.00 \$57,300.00

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\$57,300.	\$29,550.

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Accepted-Agency/Advertiser:			41.0 Normal Line / SPOT (41)	40.0 Normal Line / SPOT (40)	39.0 Normal Line / SPOT (39)	38.0 Normal Line / SPOT (38)	37.0 Normal Line / SPOT (37)	36.0 Normal Line / SPOT (36)	35.0 Normal Line / NFL (35)	34.0 Normal Line / SPOT (34)	33.0 Normal Line / SPOT (33)	32.0 Normal Line / SPOT (32)	31.0 Normal Line / SPOT (31)	30.0 Normal Line / SPOT (30)	29.0 Normal Line / SPOT (29)	Line Type / Break Type (Ref #)
	:		10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/08/12-10/08/12	10/07/12-10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/07/12-10/07/12	10/06/12-10/06/12	10/01/12-10/01/12	Dates
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Accepted-Station:	CO		:30 4A- 4:30A (EST)	:30 7P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 2P- 3P (EST)	:30 6A- 7A (EST)	:30 5A- 5:30A (EST)	:308:15P- 11:30P (EST)	:30 9A- 10A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6A- 7A (EST)	:306A- 7A (EST)	:30 8P- 10P (EST)	Run Times
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Date:			\$25.00	\$1,000.00	\$1,200.00	\$400.00	\$850.00	\$250.00	\$2,500.00	\$350.00	\$500.00	\$300.00	\$150.00	\$300.00	\$3,000.00	Rate
Comments:			\$25.00	\$1,000.00	\$1,200.00	\$400.00	\$850.00	\$250.00	\$2,500.00	\$350.00	\$500.00	\$300.00	\$150.00	\$300.00	\$3,000.00	Total
			\$25.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$850.00 WTHR (WTHR)	\$250.00 WTHR (WTHR)	\$2,500.00 WTHR (WTHR)	\$350.00 WTHR (WTHR)	\$500.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$150.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$3,000.00 WTHR (WTHR)	Station
			4-4:30A TODAY	7-7:30P WHEEL	6-6:30P EARLY NEWS	2-3P DR OZ	6-7A SUNRISE	5-5:30A SUNRISE	8:15-11:30P	9-10A SUNRISE	8-9A TODAY	7-8A SUNRISE	6-7A SUNRISE	6-7A SUNRISE	8-10P THE VOICE	Comments
			9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	9/24/12	Entered

<sup>&</sup>quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."